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DE RUEHSO #0528 2521432
ZNR UUUUU ZZH
O 091432Z SEP 09
FM AMCONSUL SAO PAULO
TO RUEHC/SECSTATE WASHDC IMMEDIATE 9553
INFO RHEHNSC/NATIONAL SECURITY COUNCIL WASHDC IMMEDIATE
RUEHBR/AMEMBASSY BRASILIA PRIORITY 0686
RUEHRI/AMCONSUL RIO DE JANEIRO PRIORITY 9244

UNCLAS SAO PAULO 000528

SIPDIS

STATE INR/R/MR; IIP/R/MR; WHA/PD

DEPT PASS USTR

USDOC 4322/MAC/OLAC/JAFEE

E.O. 12958: N/A

TAGS: KMDR OPRC OIIP XM XR XF BR

SUBJECT: MEDIA REACTION: GLOBAL ECONOMY: PROTECTIONISM

Editorial in liberal Folha de S. Paulo (9-5) comments on Brazil's victory at the WTO on the cotton dispute, on protectionism and on the multilateral trade system: "...Once more U.S. authorities showed, in practice, their lack of appreciation for the multilateral trade system....In a scenario in which the major global power puts itself in a position of making as difficult as possible any movement from 'rivals,' it is hard to expect great progresses in this global negotiations [Doha Round Trade Talks], which has been going on for the last 8 years."

[&]quot;Subsidized cotton"